

# cranston residents association

## STRATEGIC PLAN 2025-2028



### MISSION

The Cranston RA will strive to enhance the enjoyment of members' lives and promote community spirit by offering amenities, facilities and programs for members' benefits in a financially and environmentally responsible manner

Cranston is a community where people want to live, work & play



### VISION



### VALUES

Passion  
Integrity  
Community  
Teamwork



### FINANCIAL STRATEGY

Maintain a reserve fund to cover unexpected expenses & future capital costs

Develop detailed annual financial budgets and long-term capital forecasts to ensure adequate funding of operations & future capital expenditures

Regularly review financial budgets & forecasting

Diversify funding through grants, sponsorships & partnerships with local residents & businesses



### USER EXPERIENCE

Enhance resident engagement through inclusive community programs, events & communication channels

Develop programs that cater to diverse age groups & interests, including seniors, youth & new residents

Improve information sharing through RA operated newsletters, social media & website

Conduct regular surveys & open houses to gather resident input & adjust offerings accordingly



### SUSTAINABILITY

Implement sustainable practices in facility management, including energy efficiency & green space enhancements

Invest in sustainable upgrades & eco-friendly facility improvements

Strengthen governance by providing ongoing education & training for volunteer board of directors & operational staff, to ensure effective leadership