



CRANSTON  
RESIDENTS ASSOCIATION

# Sponsorship & Community Advertising Opportunities





# About the Cranston Residents Association

The Cranston Resident's Association (CRA) is a not-for-profit organization which manages assets owned by the Association for the benefit of Cranston residents. The CRA annual fees support maintenance of the Century Hall facility and seven acre outdoor park, programmed by CRA events, activities, and the Cranston Connect website. The CRA also owns and maintains several decorative corners, the Art Park, the Windmill site and Cranston entry features. Resident privileges include access to the Century Hall facility and outdoor park, and resident rates for CRA programs and events.

The CRA's mission is to improve the quality of life for residents and promote community spirit by offering amenities, facilities and programs in a financially responsible manner. Strategic sponsorship partnerships with local businesses allow CRA to deliver on its mission, while providing opportunities or awareness and connections for event sponsors.

Thank you for giving back to your community and for helping to make these events successful!



# Sponsor Opportunities

## Cranston Community Events

### Exclusive Sponsorship:

**\$750-\$2 000**

- Exclusive sponsor, with first right of refusal for following year's event
- Booth on site at event for activation
- Event banner on site during event
- Logo and weblink featured in digital promotions

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### Booth Promotion:

**\$500**

- Booth on site at event for activation
- Event banner on site during event
- Logo and weblink featured in digital promotions

### Banner Promotion:

**\$250**

- Event banner on site during event
- Logo and weblink featured in digital promotions

### Custom & In-Kind Sponsorship

Contact us for information about sponsoring an activity or providing supplies and/or volunteers



# Young Entrepreneur Farmers Market Tables

(Spring/Summer/Winter):

**\$30/table/week**

Support a young entrepreneur by sponsoring their table at one of our seasonal Farmers' Markets. Your business logo will be displayed on their table, while also being recognized on our social media platforms.

## Community Events

Easter (April), Summer Kick-Off (May)

Stampede Breakfast (July)

Harvest Festival (Sept)

Halloween (Oct), Winter Wonderland (Dec)

Various Adult Only, Outdoor Movie Nights and more!

## Stampede Breakfast

With an anticipated attendance of 6000 people, Cranston's Stampede Breakfast is one of our largest events of the year!

Residents and the general public are welcome to grab their cowboy hats and head on down to Century Hall for a Stampede Breakfast to remember!



# Stampede Breakfast

**\$1000**

- Large table to promote products and services in a prime location
  - Free Prize Draw allowed at your table
- Banner displayed in prime location for the duration of the event
- Logo on all promotional materials and event advertisements including: social media, website, email newsletter, print community newsletters
  - Verbal recognition at event
  - Logo on breakfast table signage
- Large banner logo on our sponsor board at Welcome Table
  - Logo on our lobby slideshow for two months

**\$750**

- Large table to promote products and services
  - Free Prize Draw allowed at your table
- Logo included on digital promotional materials and event advertisements
  - Verbal recognition at event
  - Logo on breakfast table signage
- Medium banner logo on our sponsor board at Welcome Table
  - Logo on lobby slideshow for two months
- Banner displayed for the duration of the event

**\$500**

- Small table to promote one product or service
- Logo on digital promotional materials and event advertisements
  - Verbal recognition at event
  - Logo on breakfast table signage
- Small banner displayed for duration of the event
  - Logo on our sponsor board at Welcome Table

**\$250**

- Small table to promote one product or service
- Logo on digital promotional materials and event advertisements
  - Verbal recognition at event



# Program Sponsorship Opportunities

## **NEW** Cranston's Youth Centre

Our brand new Youth Centre will be opening its doors in Spring 2023, including monthly youth focused events. We are looking for community sponsors who are interested in helping us to build a fun, safe and engaging space just for them. We are looking for support with funding for equipment and ongoing program/event supplies.

## **NEW** Cranston's Summer Camp Internship Program **Youth Honorarium \$750/Youth**

Support our Youth Internship Program through the award of a youth honorarium. Youth will apply to participate in one of four Internship positions. Youth will be provided with hands on mentorship from our experienced team, as they learn valuable leadership skills through supporting our Day Camp programs. This is the second level in our Leaders in Training program and will support our goal of helping to build strong leaders in our community.





# Community Advertising Opportunities

## Home Hub

8 1/2 x 11 Display Area + Business Card

- 1 month: \$50
- 6 month: \$275
- 12 month: \$500

## Business Card Area Only

- 1 month: \$20
- 6 month: \$110
- 12 month: \$200

## Onsite at Century Hall Electronic Advertising (Lobby TV Promotions)

## Seasonal Rates (3 months)

- 1 Full Slide: \$70
- 1/2 Slide: \$40
- 1/4 Slide: \$25



A vertical strip of pink chrysanthemum flowers runs along the left edge of the page. The flowers are in various stages of bloom, with some showing vibrant pink petals and others more faded. The green leaves of the plants are visible in the background.

# Volunteer Opportunities

We are always looking for  
volunteers to support at our  
Community Events

If you, your business team,  
community group are looking to get  
involved, please reach out to us  
directly or fill out our online  
application on our website:

**[cranstonra.ca](http://cranstonra.ca)**

A vertical strip of pink chrysanthemum flowers runs along the right edge of the page, mirroring the floral border on the left. The flowers are in various stages of bloom, with some showing vibrant pink petals and others more faded. The green leaves of the plants are visible in the background.



Thank you for considering sponsorship with the Cranston Resident's Association. We value any opportunity to reach out and build relationships within our communities.



**For all sponsorship and advertising inquiries please contact our  
Community Engagement Coordinator at [cec@cranstonra.ca](mailto:cec@cranstonra.ca)**

Facebook - [www.facebook.com/CenturyHallCranston](http://www.facebook.com/CenturyHallCranston)

Twitter - [@centuryhall](https://twitter.com/centuryhall)

Instagram - [www.instagram.com/cranstoncenturyhall/](http://www.instagram.com/cranstoncenturyhall/)

Website - [www.cranstonra.ca](http://www.cranstonra.ca)

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