

# 2020 Livability Survey Results



Last year, Brookfield Residential surveyed residents of Cranston and Cranston's Riverstone (Cranston) to learn about their experiences living in the neighbourhood. We asked questions to find out what makes Cranston great, how they could be improved, and how we can support to make Cranston the best places to call home for you, your family, friends and neighbours. We call this research – Livability research.

Using the results from the 2020 Livability survey, key insights have been identified and action plans have been developed. We look forward to working together with you and the Residents Association to continue building a great community.

Our intent is to survey annually to understand progress as well as to uncover new ways to improve.



## Key Insights

A primary reason behind resident's positive quality of life in Cranston and Cranston's Riverstone is their access to nature, trails, pathways and how the community's design enables a healthy lifestyle.

### LONG-TERM VISION



**77%** view Cranston as a good community to live long-term

### FEELING SAFE



**88%** feel safe being home alone during the day

### FEELING AT HOME



**72%** feel at home in their community

### WALKABILITY



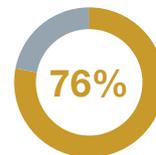
**80%** believe that Cranston is a walkable community

## Strong Ratings

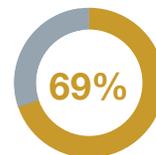
Overall, residents enjoy living in Cranston and Cranston's Riverstone rank their community and lifestyle highly.



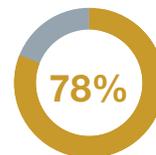
72% are satisfied with their home



76% are happy to live in Cranston



69% are satisfied with the community



78% have recommended Cranston as a place to live

# Looking to the *Future*

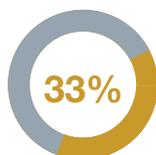
## Areas For Improvement & Action Plan

### Community Engagement

Community engagement is a large driver of quality of life and community satisfaction. The results here show that there is room for improvement in how we activate, socialize, and create a better overall feeling of belonging amongst our community.



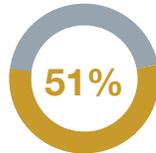
30% believe that there are opportunities to socialize with other community members



33% believe there are diverse programs and events



46% feel a sense of belonging in Cranston



51% feel that they have good access to events and activities they enjoy



We believe that as we continue to engage with residents. We will be able to offer better access to unique programming and events that are in line with current Covid-19 protocols, activating inside the RA facility and throughout the community, bringing increased opportunities to meet other community members.

The Cranston Residents Association will continue to engage with residents to curate programming and events tailored to the interests of its residents. Stay tuned for ways to engage on upcoming events and programs that you want to see in Cranston.

### Coming Soon:

- Summer pop-up events  
Ex. Ice cream socials
- Holiday Events
- Education on beaver management
- Final park to be built in Riverstone - Tree Park
- Vytality App



## Community Look And Feel

**1 in 4 residents noted that better landscaping/upkeep would make Cranston and Cranston's Riverstone an even better place to live.**

Various stakeholders come together to upkeep our community look and feel. It sometimes gets confusing knowing which stakeholder is responsible for certain items. Coming soon, a tool will be made available to know which stakeholder is responsible for which items (ie. snow clearing, lawn maintenance, park maintenance, etc.) and contact information for any questions and concerns over a specific matter.

Coming this Spring: CRA and City of Calgary Greenspace and Snow/Ice Control Agreements.



## Get Involved & Key Contacts

If you have any questions about the results or for more information about your community, RA or how to get more involved please contact the following:

### **Brookfield Residential**

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### **Cranston Residents Association**

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